



Vorsprung durch Sprachen!

A personal story of what languages can do for you, by Mark Wingfield of MW Sigma



12th November 07, Marriott Hotel in Munich. 3 day Management Training Programme provided by MW Sigma in German.

Here a communications exercise results in the successful launch of a Rakete!

MW Sigma was selected to provide this training partly on the basis of international management and training experience, but *crucially because of German language skills.*

Rocket/die Rakete ready for take off.....
 Let languages help you blast off!
 Mark Wingfield can be reached on : 01332 258870

Because I chose to do a German 'O' level and then 'A' Level, I managed to secure a place on an interesting Business Studies degree course which enabled me to work and study in Germany. I was then much more employable with a very good standard of German. I have since had the privilege to have been employed by a number of very successful, prestigious companies where I have been able to use my German and French, including Bosch, Monroe Shock Absorbers, JC Bamford (JCB) and Caterpillar (CAT).



I now thoroughly enjoy running my own company, where I also provide life-changing training in stress management through HeartMath (used in schools, business and sport), conflict management and self defence. Without my language skills I would have had a much duller life. And I will be working with Hunter Kane to deliver HeartMath in Germany for their international client, IBM.



Do you know these places around the world?

I am lucky enough to have been able to visit these and many more, because of my decision to learn foreign languages. See www.salesandmarketing.org.uk/itmakessensetolearnforeignlanguage

